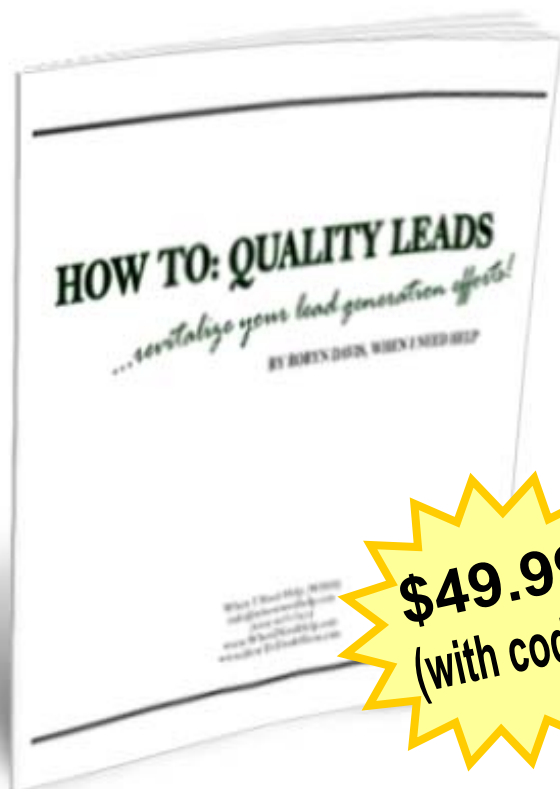


"WITHOUT QUALITY LEADS, YOUR COMPANY IS MISSING OUT ON A GREAT OPPORTUNITY TO MAKE BACK YOUR INVESTMENT AND MORE IN NEW BUSINESS."



Why Wait to Maximize ROI?

Start now with *How To: Quality Leads!*

~~Regular Price: \$74.99~~

\$49.99
(with code)

Printed workbook
and electronic (PDF)
versions available

If you have ever wondered...

- Why are leads obtained at trade shows better than other leads?
- Can goals confirm that you are exhibiting at the correct event?
- How do you know which lead collection method is right for you?
- What do you need to know about the attendees who visit your booth and how can you obtain this key information?
- How will you convey what you've learned to your sales team at home?

This short course is for you!

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OR ORDER BY MAIL (form on reverse)**

COMPLETE AND RETURN THIS FORM TO ORDER BY MAIL

CONTACT INFORMATION

Name:

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Mailing Address:

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"HOW TO: QUALITY LEADS" SHORT COURSE

Workbook Type (you may choose either or both types):

Electronic (PDF) Version (included in price below)

Printed Version (add \$5.95 for shipping and handling)

Price:

Regular Price (\$74.99)

Special Offer Pricing (\$49.99), *must write valid offer code to be eligible - offer code:* _____

Subtotal:

[_____ (price) * _____ (quantity)] + _____ (shipping and handling, if applicable) = _____ (price of short course)

OTHER NEEDS - TRADE SHOW ADVICE

Price:

Introductory Price (\$75) for 30 minute consultation

Complimentary (30 minute) Consultation, *must write valid offer code to be eligible - offer code:* _____

Scheduling Preference (please indicate your preference in Eastern Time Zone):

Day: Monday Tuesday Wednesday Thursday Friday

Time: Early Morning (6 to 9am) Morning (9 to noon) Early Afternoon (noon to 2:30pm)

Late Afternoon (2:30 to 5pm) Evening (5 to 8pm)

Subtotal: _____ (price of consultation)

OTHER NEEDS - ON-SITE SUPPORT

Please complete and return the appropriate "Event Information Worksheet" available at www.whenineedhelp.com/booknow.html

Worksheet Submission Type:

Included Here

Sent via E-Mail

TOTAL AND PAYMENT INSTRUCTIONS

For payment by credit card, please place your order at www.whenineedhelp.com/buynow.html

_____ (price of short course) + _____ (price of consultation) = _____ (total)

Please attach your check or money order (made payable to "When I Need Help") for the total, as above, to this form and mail to: Robyn Davis, When I Need Help; 10820 Snapdragon Way #423; Knoxville, TN 37931 USA

Payment Method: Check Money Order